

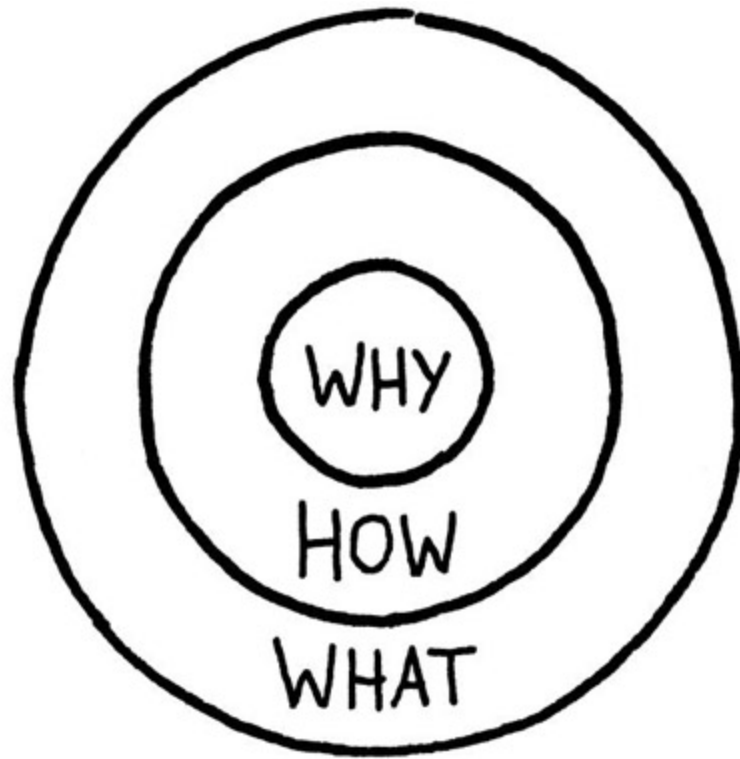


Megaphone for Your Mission

Agenda

- Brief Context / Easing of “Is-It-Legal?” Concerns
- Education, Advocacy & Lobbying
- Voting
- Group Discussion





Starting With Why

- 1,000,684
- \$119.56
- 70%
- 360,000



Moving to How



Nonprofits “are allowed to conduct **nonpartisan** activities that **educate** the public and help them **participate** in the electoral process (such as) voter education, voter registration and get-out-the-vote drives and candidate forums.”

— *IRS Office of Exempt Organizations*

What to Do?

- **Civic Engagement** must be a statewide priority – individuals and groups
 - Make politics **less polarizing**
 - Mobilize civic engagement and promote voting in **all segments** of the population



Power

- Money
 - Individuals
 - PACs
 - “Dark Money”
- People
 - Engaged
 - Organized
 - Vocal
 - Voting



Advocacy vs. Lobbying

- Influencing Specific Legislation
 - “Refer To & Reflect A View”
- Grassroots Lobbying
 - 25% Limit
- “Substantial Part” vs. 501(h)

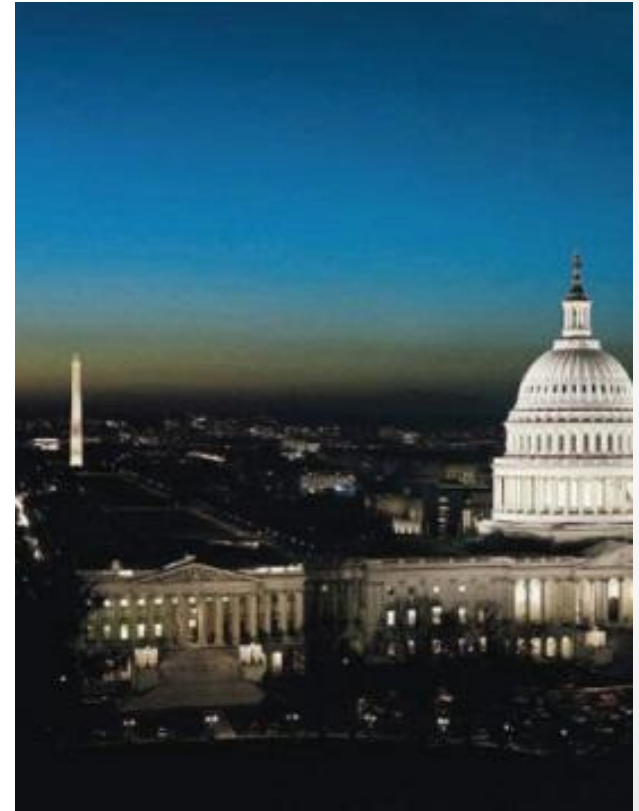


Advocacy vs. Lobbying

If the amount of exempt purpose expenditures is:	Lobbying nontaxable amount is:
$\leq \$500,000$	20% of the exempt purpose expenditures
$> \$500,000$ but $\leq \$1,000,000$	\$100,000 plus 15% of the excess of exempt purpose expenditures over \$500,000
$> \$1,000,000$ but $\leq \$1,500,000$	\$175,000 plus 10% of the excess of exempt purpose expenditures over \$1,000,000
$> \$1,500,000$	\$225,000 plus 5% of the exempt purpose expenditures over \$1,500,000

Advocacy vs. Lobbying

- Educating Decision-Makers
- Forums & Meetings
- Facility & Agency Tours
- Days-at-the-Capitol
- Voter Registration & Education



Why Voting?

- Credibility
- Access
- Commitment to everyone
- Permanence
- Nonpartisan
-



Reminder: Why & How



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Voting

- Voter Registration
- Voter Education
- Voter Mobilization



Voting

- 501c3 Nonprofits can:
 - Register voters
 - Educate voters on issues without telling them who to vote for
 - Endorse ballot propositions
 - Remind voters about voting and help them get to the polls



Voting

- 501c3 Nonprofit cannot:
 - Endorse or oppose candidates
 - Use their resources to support or oppose candidates
 - Make a contribution to a candidate
 - Rate candidates on issues



Registration

- NVRA of 1993
- Ensuring that you are registered at your current residence
- Register for the Permanent Early Voter List (PEVL)

**Register
to **VOTE****

Registration

What can you do?



Education

- Post and distribute schedule of candidate **forums**
- Prepare **questions** to ask during candidate forums
- Host local candidates for **tours** and/or **coffee talks**
- Take a position on **propositions**



Educate Voters

What can you do?



Mobilization

- Election Day? NO!
- Repetition
- Messages **everywhere**
- **Assistance** to get to the polls



Mobilize Voters

What can you do?



Questions?

